

News Release

SmartFresh™ SmartTabs™ now commercial for Italian apples

AgroFresh, a fully owned subsidiary of The Dow Chemical Company and a global business unit of Dow AgroSciences, is pleased to announce that its new SmartTabs™ technology is now available for apples in Italy. The recently obtained national registration will allow apple producers with small rooms in remote areas to benefit from proven SmartFresh quality.

According to Jochen Kager, AgroFresh's regional commercial manager for Southern Europe, SmartTabs are ideal for small and remote apple growing operations that directly market and retail their own fruit and usually store in RA only. "Our product works perfectly in both CA and RA conditions and can be easily applied in small rooms. It offers additional marketing flexibility to growers who are not refrigerating their apples and looking for a solution to offer better quality fruit beyond Christmas," Mr Kager said.

SmartTabs come with a set of use recommendations, and can be applied directly by the apple grower. AgroFresh anticipates a strong demand from customers in remote areas, particularly small-scale apple growers.

The company is happy - to respond to the needs of these apple producers, which could never be served to the full extent with SmartFresh powder applications. SmartTabs technology guarantees the same results as the SmartFresh Quality System in terms of texture, firmness and overall quality. Its safety is confirmed. Based on the same active ingredient, this technology does not leave any residues either in or on the fruit, or in the environment.

Over the past five years AgroFresh has successfully established a reputation in technical storage support, and distinguished itself as one of the leading companies to provide post-harvest quality management advice. Jochen Kager confirms that the company will be available to answer any questions that arise during the storage period. "We take our commitment to our customers seriously and will always try to help them get the best out of their harvest," he said. SmartFresh SmartTabs are also commercialized on kiwifruit, plums and pears in Italy.

About AgroFresh

AgroFresh is a fully owned subsidiary of The Dow Chemical Company and a global business unit of Dow AgroSciences, with commercial and research facilities around the world. Its flagship product is the SmartFreshSM Quality System, a freshness-protection technology proven to reduce quality incidents and losses throughout the value chain. SmartFresh enables growers, packers and shippers to market their fruits longer and in better condition, get better prices and target new export markets. Commercialized since 2002, SmartFresh is used in more than 42 countries worldwide.

About Dow AgroSciences

Dow AgroSciences, based in Indianapolis, Indiana, USA, develops leading-edge crop protection and plant biotechnology solutions to meet the challenges of the growing world. Dow AgroSciences is a wholly owned subsidiary of The Dow Chemical Company and had annual global sales of \$6.4 billion in 2012.